

From: [ULI Meetings](#)
To: [Kent Smith](#)
Subject: Governor Jerry Brown, Additional New Speakers Announced for Fall Meeting
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Fall2015banner.jpg



Just Announced: California Governor Jerry Brown to address ULI. New speakers added to Changing World Speaker Series.

During a general session at the [ULI Fall Meeting](#) on Tuesday, October 6, California Governor **Jerry Brown** will talk candidly with **George Marcus**, Chairman, Marcus and Millichap, about leadership challenges in a tough economy as well as preparing for the future. Governor Brown will also discuss the possibilities he sees for his state - the 7th largest economy in the world - as well as the U.S. and beyond. Also on Tuesday, hear from visionaries in the diverse yet interrelated fields of arts and culture, sustainability and health, and science and technology. Get fresh ideas and new perspectives on what it takes to spark transformation from speakers including **Jim Lasko** of Redmoon Theater, **Shaheen Sadeghi** of LAB Holding, **Risa Lavizzo-Mourey** of the Robert Wood Johnson Foundation, polar explorer **Robert Swan** of 2041, **Chip Conley** of Airbnb, and **Ray Wang** of Constellation Research, Inc.

Urban Land Institute



Governor Jerry Brown will discuss leadership with George Marcus.

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Program Highlights

Monday, October 5—Tour Day

Go behind the scenes of some of the greatest real estate and cultural projects in San Francisco. Tours include the headquarters of Facebook and Google, innovative infill projects downtown, transformed office space, creative residential projects, and the transformation of the eastern waterfront.

Tuesday, October 6—Leadership Day

Leaders from the real estate industry and beyond will share valuable lessons learned. Focus areas include arts, culture, and entertainment; the convergence of leadership, real estate, and community building; disruption; and sustainability, resilience, and health.

Wednesday, October 7—ULI Stan Ross Real Estate Trends Conference and Council Day

Council meeting day and sessions on cutting-edge topics. Sessions will cover trends in every sector of the industry; predictions from top economic and real estate experts; and discussions of how communities are adapting to everything from shifting economies and land use patterns to demographic demands and climate change.

Thursday, October 8—Real Estate Deal Day

Real projects with real results. Take a deep dive into lessons learned from actual projects, including residential, retail, mixed-use, and office development; projects reimagining everything from resort areas to manufacturing zones; and the always-popular shark tank sessions where real deals are analyzed in real time.



Additional Keynote Speakers

Urban Land Institute



Condoleezza Rice
Former U.S. Secretary of State

Urban Land Institute



Brian Chesky
CEO and Co-Founder
Airbnb

Urban Land Institute



John Stumpf
Chairman, President, and CEO
Wells Fargo



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